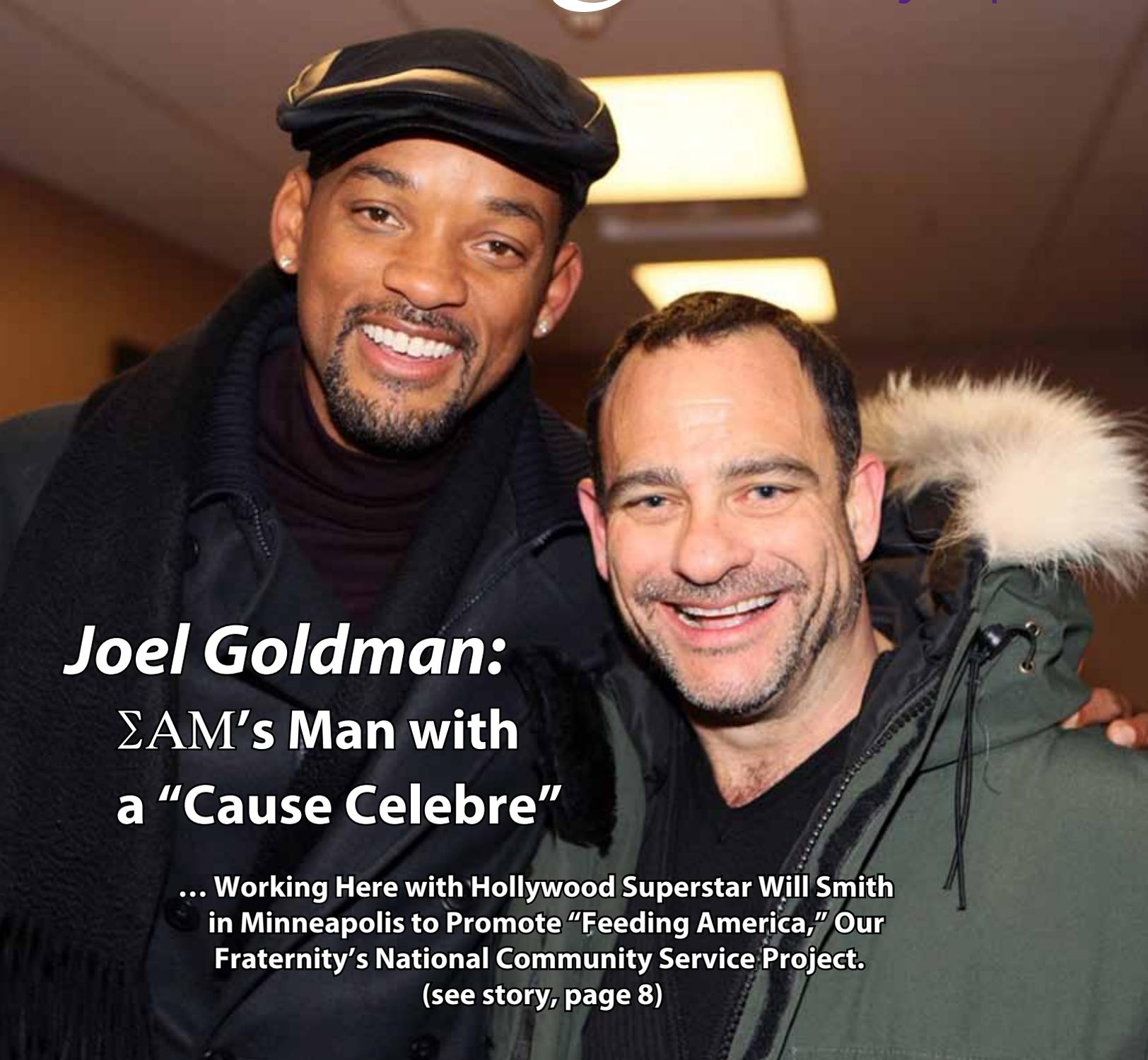


Spring 2013

the Octagonian

of Sigma Alpha Mu



Joel Goldman: ΣAM's Man with a "Cause Celebre"

**... Working Here with Hollywood Superstar Will Smith
in Minneapolis to Promote "Feeding America," Our
Fraternity's National Community Service Project.
(see story, page 8)**

In this issue:

I am a Sammy page 3
Developing Leaders Initiative page 4



Joel Goldman page 8
Chapter Eternal page 10
Foundation News page 12

From Supreme Prior, Marc Perlstein



Like most large organizations and businesses, Sigma Alpha Mu follows a Strategic Plan that has been formulated to provide a roadmap for our future. It lays out where we want to go for the next five years... and we are midway into the current Plan that takes us through 2015.

One of the main sections, vitality important to the life of the Fraternity, is Recruitment & Expansion. We intend to provide tools to our chapters to lead them to better recruitment and retention so that initiations and revenue (both at the national and chapter level) will increase year over year. We now live in an age where our chapters need internet database tools to promote and execute better recruitment performance. Our new OmegaFi database system is the perfect model for them.

Twice each year, our chapters meet face-to-face: once at the annual Convention, and once at our regional Chapter Leaders Day drive-in training program. Both occasions offer an excellent opportunity for chapter leaders to engage in the exchange of ideas through active networking. It's also a common practice for Σ AM to invite recruitment professionals to conduct extensive workshops at each Convention. Expansion can be measured both internally and externally. Internally, our goal is to grow until our average chapter size reaches 60 men. Currently, we are squarely in the mid-50's. The national average for all NIC fraternities is in the low 40's. In other words, our chapters are, on average, 20% larger than all other NIC fraternities. Kudos to our men for accomplishing this level of Recruitment success. I am confident that our goal of 60 is within our reach. Externally, our plan is to have 60 chapters on the Roll by 2015. Accordingly, we have developed an expansion policy that clearly outlines the minimum requirements for our targeted efforts. To support that policy, the Octagon has voted to add an additional staff member who will spend the majority of his time dedicated to expansion and training of our new groups. Yes, it's a major investment. But, it's one we feel will pay off for years to come.

From Executive Director, Lee Manders



Over the past three years, the Fraternity has been upgrading its technological capabilities to better meet the needs of our undergraduate and alumni members. We've accomplished a lot! The process began with an assessment of our computing and office functions, which led to a move to "cloud computing" in 2010. As a result,

we've completely eliminated our on-site servers and have streamlined our file management and email systems. We even keep our photo archive of over 4000 pictures in the cloud! Our staff can now access all of our application software from wherever they are working (and they work all over the country).

After that, we studied database platforms and quickly realized we were using a primitive member management system, so we invested in a new database system that was implemented in June of last year. The capabilities and features of this new system are impressive. For example, all of our new member "onboarding" is now done online. Chapter communications are improved, payment and billing systems are integrated, and even our event management processes like Convention registration, are now handled electronically. We are better able to make educational resources available to our entire membership through our Resource Center. Even our alumni can now log in on **my Σ AM** (accessible from our website, **sam.org**) to update their profiles and personal information, and to check for Fraternity announcements and upcoming alumni events. We've just implemented a career networking site using ViewYou that allows members to upload a self-produced video, which will help them get the attention of potential employers. And, our database now contains a "job board" for internal use by Σ AMs to find and hire each other. So you see, in our soon-to-be paperless society, we've become much more efficient and effective as an organization.

Of course, some of our members still prefer to do business the "old" way, with paper, pen, US Mail, etc., and that's fine. We'll continue to serve them, too. We're just trying to keep in better touch with our members so we can continue to "foster and maintain" with all of our fratres over their entire lifetimes.

Even though the calendar says Spring is here, the HQ was blanketed recently by several inches of snow. Very picturesque.



The OCTAGONIAN ISSN 0744-6969 LEONARD DAVE, Editor Vol. C, No. 1 Spring 2013 LELAND D. MANDERS, Executive Director

The OCTAGONIAN is published quarterly in the spring, summer, fall and winter by Sigma Alpha Mu Fraternity, Inc., with editorial and business offices at 8701 Founders Road, Indianapolis, IN 46268. Copyright 2013 by Σ AM. All rights reserved. Printed in the U.S.A. Periodical postage paid at Indianapolis, IN, and additional mailing offices.

POSTMASTER: Send address changes to **The OCTAGONIAN**, 8701 Founders Road, Indianapolis, IN 46268. All manuscripts and matter for publication should be addressed to Sigma Alpha Mu Fraternity, 8701 Founders Road, Indianapolis, IN 46268. Return of manuscripts and photographs promised, if requested. Articles published and opinions expressed herein do not necessarily represent the editorial views of **The OCTAGONIAN** or of the national officers and various entities of Sigma Alpha Mu Fraternity.

I am a Sammy

What, that is meaningful, lasts anymore? The ideals and values fostered by those eight sophomores in New York City have endured for well over a century. With 65,000 men having shared in a common bond, our purple and white banner has been planted on 150 campuses; some now but a memory, others still wave, and more will surely follow.

On many campuses, ΣAM is proudly ranked among the scholastic best. As a student first, I am here to get an education. But, many of life's lessons can best be taught outside of the classroom. It's in our day-to-day chapter life where I've learned how to work with people – whether it's managing a budget, fielding a team, planning our all-campus event, or just trying to get along with each other to get these jobs done.

I understand the importance of giving back. In just the last 10 years alone, our chapters have collectively raised over 3.5 million dollars in philanthropic activity and performed over 300,000 hours of community service. Dedicated alumni also give back, volunteering their time and talent to teach, to mentor, to lead and to counsel.

With the generous support of so many alumni, our ΣAM Foundation has awarded three million dollars in scholarships and grants in the last 10 years to hundreds of young men, based on financial need and academic merit. And, for many a frater, this assistance has helped to make the difference in allowing him to stay in school.

We're not all 18-22 years old, balancing academic and chapter concerns – nor are we all “old,” working and raising a family, or perhaps now happily retired. As students, we're leaders involved on our campus. As grown men, we're leaders involved in our community and professional endeavors. Thank you, ΣAM, for teaching us these skills.

One of my best friends today was a pledge brother of mine back in college. We've attended several of our brothers' weddings and watched each other's family grow. I guess you could say we've navigated life together – we've been there for each other, in the good times and the bad. And, it all started in the fraternity. Who knew?

No, I don't think about my fraternity every day. But, my life would be so different had I not joined ΣAM as a young man in college.

This is the Sigma Alpha Mu experience. It lasts. I am a Sammy.

L.D.



Developing Leaders Initiative – Class of 2013

Having set sail for the Bahamas on a mid-January weekend, 12 diverse undergraduates representing 12 geographically and organizationally diverse chapters participated in the kick-off cruise of the 2013 Developing Leaders Initiative. This every-other-year event (now in its fourth episode) is one of the cornerstones of Σ AM's commitment to leadership education and training. Boarding the Royal Caribbean "Majesty of the Sea" were:

Oren Auslin (*Sigma Delta* – Rutgers)
 Ethan Belcher (*Delta Omega* – RIT)
 Ricardo Gorinstein (*Mu Theta* – USC)
 Jeremy Meltzer (*Beta Upsilon* – Boston)
 Jonathan Savitt (*Sigma Zeta* – Indiana)
 Eric Slater (*Mu Eta* – Drexel)

Alec Becker (*Gamma Kappa* – Texas A&M)
 Joshua Fisher (*Gamma Psi* – Temple)
 Joshua Kolapo (*Delta Eta* – West Florida)
 Joseph Pavkovich (*Kappa* – Minnesota)
 Andrew Seiden-Plaut (*Beta* – Cornell)
 Ryan Somerville (*Epsilon Lambda* – Buffalo State)

DLI faculty included Past Supreme Prior Phil Glauben, Jack Causseaux (Co-Chairman of the Σ AM Education Committee), Florida businessman and board development specialist Neil Rosenblum, and Matthew Modansky (Director of Chapter Services). Their curriculum included a focus on Teambuilding, Community Service, Risk Management, Finances and Philanthropy. The eight-month assignment for the DLI Class of 2013 will end with their responsibilities at the Convention and Leadership Conference in August.

Reflections from the DLI Class of 2013



Joshua Kolapo
 (*Delta Eta* – West Florida)
Major: Theatre, Acting
Concentration

"Thank You," Sigma Alpha Mu, for providing the DLI "Delta" Class with such a life-changing experience. I entered with an open mind, ready to learn as much as possible. I'm grateful for the faculty that came willing to share – not only in the classroom, but also during our free time on the ship and on shore. Absorbing "life lessons" from Fra Neil Rosenblum

as we walked the streets of the Bahamas was an education unto itself! Through DLI, I'm learning about the fraternity as a whole, exploring ideas to help my chapter grow, and discovering ways in which I can personally develop as a leader.

Looking at all of the opportunities Σ AM has to offer the motivated undergraduate, DLI is one of the best in which you can participate. The experience creates a unique bond – we started out as 12 individual brothers on a journey, not knowing what the outcome would be. After that first weekend together, we have bonded and become more passionate about bettering Sigma Alpha Mu for years to come. "Thank You" for this opportunity to give back to the fraternity that has given so much to me.



Jeremy Meltzer
(Beta Upsilon – Boston)
Major: Health Science

Suitcase packed, I knew that DLI would, at the very least, transport me from a blizzard in Boston to the sun in South Florida. What I never imagined, though, was that DLI would also transport me to a place of novel perspective and insight

into the structure and inner-workings of Sigma Alpha Mu – the organization as a whole, not just my chapter; one that I now see through different eyes and with much clearer vision.

DLI gave me plenty of answers and left me with even more questions. How does a frater continue his dedication to this brotherhood after graduation? What does it mean to be a member of ΣAM in the 21st century? What life lessons can be gained and applied outside of the fraternity? I can barely ask them in less than 200 words, much less answer them. But, what I have discovered is that they all trace back to one simple idea: membership in Sigma Alpha Mu does not end at graduation. Whether your chapter barely fills a cozy classroom or dominates a lecture hall, the bonds of brotherhood, created on campus, last a lifetime.



Joshua Fisher
(Gamma Psi – Temple)
Major: Accounting

I have no doubt that this remarkable, leadership opportunity which Sigma Alpha Mu has given me is going to be a defining moment in my life! I say “is going to be” rather than “is” because even though our initial

DLI weekend has long since passed, the work our class is doing has only just begun. Our effort will leave its mark on the Fraternity for years to come. On a more personal level, however, this whole DLI concept is the only such “incubator” I’ve ever known about, let alone participated in, that allows college men to shape an idea and a policy that will influence the behavior of thousands of undergraduates. As a result, we believe it will help to improve the public image of fraternity men everywhere – we have to responsibly take matters into our own hands. I am incredibly proud of the vision expressed and the necessary work the 12 of us have set out to accomplish (and will accomplish) to implement our idea.



Oren Auslin
(Sigma Delta – Rutgers)
Major: Political Science

In a phrase, DLI is about “melding and molding.” We all came from different personal, chapter and campus backgrounds, but we all brought with us the same passion about what ΣAM means to us. In a time when Greek Life is constantly

being scrutinized and negatively stereotyped by the media, TV and movies, 12 Sammies went on a leadership cruise to the Bahamas... or was it really a leadership mission? We bonded instantly (which did not surprise me). From chapters large or “aspiring,” from chapters with long and short histories, from all over the map, the intense focus on teamwork and brotherhood among men has left an indelible impression I won’t soon forget.

Through my involvement in such a successful, national fraternity, I am reminded of the necessity to seek to be part of something bigger than myself. Now, weeks later, one thought persists. I saw it and experienced it on the ship. We need to strive to do it even better in our own chapters and with the other fraternities and sororities on our own campuses. I now know it’s possible.



Alec Becker
(Gamma Kappa – Texas A&M)
Major: Applied Exercise Physiology

At first, I was excited just for the opportunity to apply for DLI. Then, I was even more excited to learn it would begin with a cruise to the Bahamas. When I was notified of my acceptance, I was ecstatic. And,

now that we’re over three months into the program, I can tell you that it all means so much more! I’ve met and worked with alumni and undergraduates who share the same love for ΣAM ... with the desire and willingness to make it even better.

I never imagined that the collective ideas of 12 undergraduates, discussed and refined (the ideas, not the fellows – but we’re really quite decent) would so quickly translate into actual programming for our Leadership Conference and Convention in August. We’ll be focusing on Public Relations and how we, not the media, have the responsibility and the power to create and improve our own image. I look forward to seeing my DLI brothers again and serving as undergraduate “ambassadors” to welcome all of the other chapter delegates. And, it was all made possible because I applied for DLI... and because I joined Sigma Alpha Mu.

Alumni Club & Reunion News

N Sigma Omicron – Nebraska

The Pledge Class of '68 held their 45-year reunion over the weekend of February 15-17 in Scottsdale, Arizona. Shown below, from left to right, are: Mickey Schloff, Mark Bernstien, Steve Epstein, Larry Wintroub, Dave Lieberman, Mark Jacobson, Lou Kully, and Todd Greenstone. For more information on Sigma Omicron alumni from the late 1960's and early 70's, please contact Steve Epstein, steveep1lv@embarqmail.com



Las Vegas Alumni

On a bright Sunday morning in January (see photo at bottom), 35 individual Sammy alumni ascended the hills to the Red Rock Country Club for brunch, not quite sure what to expect. "I thought I was the only Sammy alum in Las Vegas," several were overheard saying. And yet, this first gathering of enthusiastic alumni brought together men from 20 chapters, covering a span of eight decades! From table to table, each man rose to share his personal perspective on the Σ AM experience. Animated stories that hadn't been told in years came back to life with youthful exuberance. In addition to the alumni, several undergraduates from our *Delta Upsilon* chapter at UNLV arrived, dressed to the nines, to meet, mingle and listen. Their stories are just now being written.

Organized efficiently by Stuart Mann, *Rho '57*, the brunch served as this new alumni group's official launch. More events are being planned. For information, please contact **stuart.mann@unlv.edu** or call **702-336-4105**.



Chicago Alumni

The second Alumni Networking Dinner in recent months for all Sammies living in the Windy City took place in late January (see photo below). Because a Chapter Leaders Day event had taken place earlier that afternoon in the city, several members of the Σ AM Official Family (including three members of the Octagon) were able to extend their trip by a few hours to attend the sumptuous Canopy Buffet at Rivers Casino in Des Plaines. The gathering of alumni continued the momentum of this up-and-coming metropolitan group. Be sure to see "Upcoming Alumni Events" on the next page for news of their April 28 get-together in Northbrook.



Beta Sigma – North Texas

Several alumni from *Beta Sigma* turned out in February for a banquet honoring Mike Friedman '69 with the 2013 UNT Outstanding Alumni Service Award. Please watch this outstanding video shown during Fra Friedman's introduction. He speaks so eloquently of his love for Sigma Alpha Mu: <http://www.youtube.com/watch?v=prKXj3K8-GA>



Our Las Vegas alumni are definitely on a roll!

Upcoming Alumni Events



San Diego Alumni

Sunday, April 7 at 5:30pm – Already, 50 fratres have RSVP'd to attend the Alumni Networking Dinner

that is open to all Sammies from all chapters. Join us!
Villa Capri 2 – Torrey Highlands Shopping Plaza
7875 Highland Village Place

RSVP to Hal Rosner '79, halrosner@aol.com or Steve Stern, sstern1054@aol.com.



Phoenix Alumni Club

Wednesday, April 10 from 5:00pm – 7:30pm
Happy Hour at Twin Peaks Sports Bar
2135 E. Camelback Rd.

RSVP to Marc Schulz, mschulz@swlaw.com or call 602-363-6333



South Florida Alumni Club

Saturday, April 20, 6:00pm – An Evening of Fraternity, Education and Charity for the Lynn Cancer Institute at Boca Raton Regional Hospital, 701 NW 13th St. Cocktails and Hors D'oeuvres, Silent Auction. RSVP to Steve Stern, sstern1054@aol.com or call 954-562-5225.



Beta Delta – San Jose State

Join us April 20-12 for the chapter's 50th anniversary celebration! Our main event is the Saturday dinner at the San Jose Airport Garden Hotel. To RSVP and for more details, contact Irv Schwartz, ilschwartz@comcast.net or call 415-309-1390.



Chicago Alumni

Sunday morning, April 28 at 11:00am – Join us for good food and family fun at Pinstripes in Northbrook, 1150 Willow Rd. For information and to RSVP, contact Andy Ahitow, aahitow@cafinders.com



Eta – Syracuse

We cordially invite all *Eta* men to gather for our gala centennial celebration, Thursday, June 6 at "Pennsylvania 6," 132 West 31st St. in Manhattan. The food, fun and fraternalism begins at 6:30pm. RSVP to events@etasam.org. Questions? Contact Scott Bloom, sbloom@bloomreg.com.



Sigma Nu – Washington

Calling all alumni from the Great Northwest! Our chapter is having a reunion event in Seattle on Saturday, August 17. For more information, contact Dick Brody '63, richardbrody@msn.com or call 206-595-2245.



Golden Gate Alumni

Now is the time for Bay Area Sammy Alumni to join in the organizational effort to form an active group. Contact either Steve Stern, sstern1054@aol.com or Evan Durllester, edurllester@gmail.com or call 408-476-0952.

More Metropolitan Alumni Events?

These past few years, we hope you've been noticing the increase in metropolitan-based alumni events being held around the country, as opposed to just chapter-based alumni activity. Why is this? Several reasons. 1) The Octagon has committed resources to increasing Alumni Activity & Engagement. 2) We have a dedicated Alumni Committee Chair who is relentless in his volunteer efforts to making this happen. 3) Chapter-related alumni activity tends to only happen if and when a chapter puts forth the appropriate effort. Even then, they tend to hold "anniversary" reunions only on significant, numeric occasions (ending with a five or zero). What happens in the years in between? 4) For many alumni, their undergraduate chapter is no longer active and maybe hasn't existed for decades. Does this mean that their alumni "experience" and involvement in Sigma Alpha Mu is over? No. Membership in our fraternity lasts a lifetime.

The biggest and most successful alumni events are driven by alumni effort. Attend a metropolitan-based alumni event in your area. Not sure if an organized group exists close to where you live? Contact Alumni Committee Chair Steve Stern, sstern1054@aol.com.



New York Alumni

With the pride and determination of a native New Yorker, our hard-working, volunteer chair of the ΣAM Alumni Committee, Steve Stern is committed to seeing a viable group formed in the Big Apple... maybe even two groups – one in the city and one on Long Island. Contact Steve Stern, sstern1054@aol.com.



Philadelphia Alumni

Several alumni have expressed an interest in forming an alumni group in the City of Brotherly Love! Please help us to ring that bell! Contact either Steve Stern, sstern1054@aol.com or Dan Schulman, 410-991-8714 or schulmandaniel@gmail.com.

Planning an Alumni Event?

If you would like to see your alumni club or chapter reunion listed and promoted, please submit your information to editor@sam.org by the following deadlines:

Issue:	Need by:
Spring	February 1
Summer	May 1
Fall	August 1
Winter	November 1

Joel Goldman: ΣAM's Man



Attempting to concisely put his life's fascinating journey into perspective, Joel Goldman (*Sigma Zeta* '82) beams a Cheshire grin and suggests, "Here's the story of a boy from Bexley, Ohio who wakes up daily thinking... Did last night really happen?" And, the current answer is, "Yes, it did!" But, there was also a time when Joel's life was not such a dream-come-true: his forecast was fragile with no guarantee of tomorrow.

This enthusiastic son of a rabbi had attended a summer Rush event in Columbus a few weeks before his freshman year at Indiana University. "I knew I was going to be a Sammy before I ever stepped foot on the Bloomington campus!" Once there (and taken under wing by *Sigma Zeta* Vice Prior Stuart Kurlander '81), Joel helped the chapter grow from 30 to 140 men. "The event that put us 'on the map' was pairing up with *Kappa Alpha Psi* Fraternity for 'IU Sing,' just as our alumni had done back in the 1950's and 60's. The campus paper praised our creative performance. We were brimming with confidence and *Sigma Zeta* began to recruit new men with that same energy and spirit! I'll never forget marching from the old chapter house on Fess to the new one on Jordan, carrying the chapter's old, wooden fraternity crest."

Though definitely an outstanding undergraduate leader (eventually rising to Prior), Joel also willingly admits that he enjoyed the campus social lifestyle to excess. He partied recklessly. With impaired judgment, he made several poor decisions that would later resurface with a virulent vengeance. Joel went on to earn his Bachelor of Science degree in Public Affairs with a concentration in Public Relations and Film Studies. The writing was on the wall... but in more ways than one. Then, it happened – Joel was diagnosed as HIV-positive early in 1992. "The doctor's prognosis was curt; 'three to five years.' In my late 20's, I made peace with dying."

It's said that out of adversity often comes opportunity. Joel was determined to endure the darkness of his disease and inch his way back toward the light. He just never imagined they would be spotlights and that first he, then his Hollywood clients, would be in them.

In the summer of 1993, at a time when most campuses and Greek organizations were not ready (or so they thought) to openly address AIDS and HIV – when hate and discrimination on the matter were rampant – Joel and public speaking co-presenter, TJ Sullivan (a *Pi Kappa Phi* friend from IU), went "on the road" with a groundbreaking program called, "Friendship in the Age of AIDS." The very first fraternity leadership conference where Joel and TJ spoke was *Sigma Alpha Mu* in Philadelphia. *The Octagonian* remembers that moment vividly. The anxious room was SRO (standing room only). In a light-hearted but no-nonsense hour, the two men brought home the reality of the AIDS and HIV epidemic; enlightening our undergraduates, alumni and several spouses about what can happen to the otherwise intelligent young man when alcohol and sex are factors in the same decision-making equation. When the program concluded, ΣAM gave Joel and TJ a lengthy, standing ovation. "I have never felt more proud to be a Sammy then at that moment. The support we received was uplifting: it girded us to push forward with our message." And, that they did. For the next several years, there would be no more popular lecture on the college circuit. Having visited over 2,000 college campuses and high schools, having keynoted at countless fraternity and sorority conventions, and having spoken to over one million young people, Joel and TJ's pioneering efforts have been

Joel facilitated Academy Award-winning actress Anne Hathaway's spending time in support of "Feeding America," our Fraternity's National Community Service Project.



with a “Cause Celebre”

* photo by Laura Hajar



Joel and actor David Arquette during a press conference in Senegal for “Malaria No More.”

recognized and honored by just about every campus and Greek leadership organization that exists.

Bringing his years of campus speaking to a close, Joel translated his vast, cause-based experience into the world of non-profit organizations to help them create extensive and successful fundraising events while simultaneously generating media exposure and PR awareness. “It all traced back to ΣAM’s emphasis on philanthropy and volunteerism when I was a student at IU,” observes Goldman. “The fraternity man has to be involved with something bigger than himself, some cause that has a greater impact on the world – whether it’s AIDS and HIV, Cancer, Hate, Hunger or Malaria, to name just a few.”

For 25 years, Joel has been the well-respected liaison who connected celebrities seeking to support charitable causes with charitable causes seeking celebrity support. As a Celebrity Marketing & Charity Campaign Specialist, he has helped to generate more than \$150 million in funds and over 3 billion media impressions directly related to celebrity cause-branded campaigns and events. Organizations such as the Elizabeth Glaser Pediatric AIDS Foundation, St. Jude Children’s Research Hospital, Feeding America, and Malaria No More (home to his current role as Director of Entertainment Industry Relations) have benefitted globally from Joel’s talents... many of which were fine-tuned through his work for Sigma Alpha Mu.

Joel has served our Fraternity with distinction. On staff, he was a Field Representative, Director of Chapter Services, and Assistant Executive Director. As a dedicated volunteer, he worked his way up the ladder, rung by rung, all the way to Supreme Prior (1997-99). Joel’s love for ΣAM has never waned. During a recent visit to Indianapolis for a major Greek leadership conference (escorting a celebrity, naturally), he made a point to stop by the

Fraternity Office for an afternoon to tour the new headquarters and reminisce.

“There is no better first job out of college than working for the fraternity,” advises Fra Goldman. “And, I had the honor of learning from ‘The Master,’ Bill Schwartz. He taught me how to ask good questions, when to shut up, and how to listen! He taught me how to hear what people were saying... and *not* saying. Those are valuable lessons I still practice today!” Joel has worked with thousands of celebrities; their personalities and egos as diverse as you’ll find in any Sammy chapter. As for Joel’s lessons learned from Bill Schwartz...

- 1) Find common ground. “Working with celebrities,” Joel notes, “I do the same thing all the time. When I first met Beyonce a few years ago working for ‘Feeding America,’ we talked about our parental influences that led us to be interested in helping others less fortunate. Both times I’ve seen her since, she has reminded me of that ‘common ground’ conversation.”
- 2) “See the man!” Anyone who has ever worked for or with Bill Schwartz can still hear him professing, “Don’t be just a voice on the phone when you can meet ‘the man’ face-to-face. See the man!” Joel has numerous stories where that one lesson alone has cemented a professional relationship that still bears fruit today.
- 3) You can often learn more from “the man” sitting at the lunch or dinner table than you can sitting across from him in a board room or in a meeting with other people around. Get to know the person, not just the client or colleague with whom you’re interacting on a business level.
- 4) Find out what interests “the man” and give him the opportunity to express that interest and get involved. Everyone has a strength, a hobby, something about which they’re passionate. Find out what it is. Play to it. Engage “the man” ... whether in your chapter or in your organization!

(continued on page 11)

Actress/Singer Katharine McPhee distributes mosquito netting to children in Burkina Faso (West Africa) for “Malaria No More.”



* photo by Laura Hajar

Active Chapter Roll

Founded at the College of the City of New York, November 26, 1909, as a fraternity of Jewish men. For more information on our Chapter Roll, please visit sam.org.

BETA – Cornell
ETA – Syracuse
THETA – Pennsylvania
KAPPA – Minnesota
RHO – Illinois
TAU – Alabama
PSI – Pittsburgh
SIGMA BETA – Ohio State
SIGMA DELTA – Rutgers
SIGMA ZETA – Indiana
SIGMA THETA – Texas
SIGMA IOTA – Michigan
SIGMA SIGMA – California/Berkeley
MU EPSILON – U. of Miami
MU ETA – Drexel
MU THETA – Southern California
MU LAMBDA – Penn State
MU RHO – Rochester
MU CHI – Michigan State
MU PSI – Miami (Ohio)
BETA GAMMA – Arizona
BETA IOTA – Wisconsin
BETA UPSILON – Boston
BETA PSI – Virginia
BETA OMEGA – Kentucky Wesleyan
GAMMA EPSILON – Illinois/Chicago
GAMMA THETA – California/Davis
GAMMA KAPPA – Texas A & M
GAMMA LAMBDA – Northern Illinois
GAMMA RHO – California/San Diego
GAMMA TAU – Florida
GAMMA PHI – Arizona State
GAMMA CHI – Brandeis
GAMMA PSI – Temple
DELTA ALPHA – Hofstra
DELTA BETA – American
DELTA ZETA – Florida International
DELTA ETA – West Florida
DELTA THETA – SUNY-Stony Brook
DELTA PI – Ottawa
DELTA UPSILON – UNLV
DELTA OMEGA – RIT
EPSILON ALPHA – Stephen F. Austin
EPSILON DELTA – Johnson & Wales
EPSILON EPSILON – Geneseo
EPSILON ETA – Louisiana State
EPSILON THETA – West Virginia
EPSILON IOTA – Chapman
EPSILON LAMBDA – Buffalo State

COLONIES:

BETA EPSILON – U. Mass

Listing of school names does not imply college/university recognition but only notes a chapter's location.

In the next issue:
Installations at *Tau* and
Beta Epsilon

Chapter Eternal

Editor's Note: For accuracy and consistency, the year shown after a frater's name is his initiation year, not his graduation year.

Chapter Eternal information comes to the Fraternity Office from sources of varying reliability, and occasionally innocent errors are printed in spite of our best efforts to prevent them. While *The Octagonian* cannot guarantee the accuracy of Chapter Eternal listings, we continue to publish this feature because readers want it.

Harold F. Less (Alabama '39)
Dr. Gary W. Alexander (Brooklyn College '58)
Richard Teplitz (Brooklyn College '92)
Harvey L. Herer (Buffalo '52)
Michael L. Brodsky (Indiana '66)
Lawrence H. Smith (Lehigh '55)
Barry R. Cooper (Lehman '66)
Mr. Barry E. Gordon (Lehman '66)
Elliot G. Bernstein (Long Island '67)
Judge Paul A. Dorf (Maryland '47)
Stanley S. Wolk (Maryland '53)
Eugene Cox, Jr. (Miami (OH) '85)
Andrew M. Jarmel (Miami (OH) '63)
Jared S. Miller (Miami (OH) '98)
Bernard Goldstone (Michigan '42)
Murray L. Galinson (Minnesota '56)
Morris Rossenfeld (Minnesota '45)
S. Jerome Reshkin (Missouri '42)
Norman Y. Harris (Nebraska '38)
Allen I. Krizelman (Nebraska '58)
Donald L. Stern (Nebraska '47)
Robert B. Rogoff (Ohio State '44)
Bernard Glassman, Jr. (Oklahoma '63)
Stanley B. Nagel (Oregon '50)
Norman N. Olds (Oregon '49)
Calvin L. Levinson (Pittsburgh '42)
Allan B. Selig (Purdue '45)
Dr. Donald S. Koretz (Rochester '61)
The Honorable Mark Addison (Rutgers '34)
Dr. Lloyd M. Lasser (Rutgers '64)
David Lee Frankfurt (Southern Methodist '49)
Robert A. Citron (UCLA '51)
Dr. Joseph A. Schuster (Washington U. '56)
Sheridan V. Holzman (Wayne State '56)

Dividends

To Fra and Mrs. Douglas J. Beizer, Maryland '87, a daughter, Matilda Ann, granddaughter of Past Supreme Prior Alvin W. Cohn, Cincinnati '53

To Fra and Mrs. Michael E. Fein, Pennsylvania '87, a daughter, Campbell

To Fra and Mrs. Jeremy F. Segall, Michigan '99, a daughter, Rena Chaya

To Fra and Mrs. David S. Klewan, Ithaca College '94, a son, Lucas, grandson of Fra Michael L. Klewan, North Texas '69

To Fra and Mrs. Andrew S. Friedberg, Texas '99, a daughter, Julia Elisabeth
To Fra and Mrs. William C. Stalnaker, Stephen F. Austin '97, a daughter, Lillian Grace
To Fra and Mrs. Andrew C. Stein, Arizona '88, a son, Joshua
To Fra and Mrs. Andrew S. Green, UCLA '05, a son, Archer Isaiah
To Fra and Mrs. Sean Leahy, Nova Southeastern Univ '99, a son, Aidan James

Chapter Reminders

Questions? Contact the Fraternity Office: SAMHQ@sam.org or call 888-369-9361.

May 1

Deadline for "Regular" Undergraduate Convention Registration.

May 15

Deadline to Submit Individual Award Nominations (to be presented at Convention).

May 31-July 10

Risk Management Contribution Discount Forms Due (see individual forms in the myΣAM website resource center)

June 1

Chapter Performance Reports Due from All Semester Schools (July 15 for quarter and trimester schools).

June 1

Undergraduate Achievement Award Nominations Due (application available at sam.org).

June 30

Alzheimer's Association donations must be submitted.

Mergers

Fra **William R. Holland**,
Minnesota '07, and *LeAnn Alstadt*
Fra **Scott A. Resnick**, UCLA
'02, and *Sarah Shacter*

Fra **Bryan P. Werley**, American
U. '99, and *Brooke L. Schnitzer*
Fra **Howard H. Lenoble**, Ohio
St '73, and *Elizabeth April*

Sires and Sons

Fra **Eric B. Leonard**, Syracuse
'12, son of Fra **Larry C.**
Leonard, Syracuse '82

Fra **Sidney A. Usem**, Minnesota
'12, grandson of the late Fra
Sidney A. Usem, Texas '52

Fra **Brandon R. Gabay**, Texas
'12, son of Fra **Matthew D.**
Gabay, Texas '79

Fra **Edward D. Levy**, LSU
'12, son of Fra **David J. Levy**,
Texas '86

Fra **Avishai E. Levy**, Texas
'12, son of Fra **Robert L. Levy**,
Texas '80

Fra **Ben Stein**, Miami (FL) '12,
grandson of the late **Herbert L.**
Mendelson, Syracuse '48

Fra **Cameron J. Nudleman**,
Texas '12, son of Fra **David A.**
Nudleman, Texas '79

Fra **Jacob H. Frankovitz**,
Indiana '12, son of Fra **Steven**
M. Frankovitz, Indiana '83

Fra **Jonathan A. Shorr**, USC
'12, son of Fra **David S. Shorr**,
Wisconsin '83

Fra **Adam L. Kaplan**, Indiana
'12, son of Fra **Brian J.**
Kaplan, Indiana '82

Fra **Charlie B. Sprayregen**,
Michigan '12, son of Fra **James**
H.M. Sprayregen, Michigan '79

Fra **Jake M. Kupferman**,
Indiana '12, grandson of Fra
Henry M. Altman, Jr, Louisville
'55

Fra **Samuel B. Kusin**, Texas
'12, grandson of Fra **Sherman**
A. Kusin, Texas '51

Fra **Alex E. Bauer**, Indiana '12,
son of Fra **Scott I. Bauer**,
Illinois '85

Joel Goldman (continued from page 9)

Joel Goldman says he will eventually write a book; working title, "The Upside of Hollywood." That seems consistent with one of his favorite quotes from George Bernard Shaw that closes, "I want to be thoroughly used up when I die, for the harder I work, the more I live. I rejoice in life for its own sake. Life is no brief candle to me. It is a sort of splendid torch which I have got hold of for a moment, and I want to make it burn as brightly as possible before handing it on to future generations."



* photo by Laura Hajar

Joel's iPhone brought wonder and smiles to children in Burkina Faso (West Africa).

How To Reach Us

Sigma Alpha Mu Fraternity

Sigma Alpha Mu Foundation

Sigma Alpha Mu Foundation of Canada

The Octagonian

Address: 8701 Founders Road
Indianapolis, IN 46268

Fraternity Phone: 317-789-8338

Foundation Phone: 317-789-8339

Fax: 317-824-1505

Recruitment Hot Line: 888-369-9361

Email: Editor@sam.org

Fraternity Website: www.sam.org

Foundation Website: www.sam-fdn.org

Fraternity

Leland D. Manders, Executive Director leem@sam.org

Bill Schwartz, Executive Director Emeritus bill@sam.org

Lenny Dave, Director of Alumni Services & Communications . . . lennyd@sam.org

Jean Richardson, Office Manager jeanr@sam.org

Denise Benson, Administrative Assistant deniseb@sam.org

Jean Waugh, Initiation Secretary jeanw@sam.org

Matthew Modansky, Director of Chapter Services matthewm@sam.org

Adam Gross, Educational Leadership Consultant adamg@sam.org

Kyle Riegler, Educational Leadership Consultant kyler@sam.org

Foundation

Maria Mandel, Director of Scholarships and Donor Relations mariam@sam-fdn.org

Phyllis Grzeskowiak, Administrative Assistant phyllisg@sam-fdn.org

ΣAM Foundation (U.S. and Canada) sam-fdn@sam-fdn.org

Foundation

Highlighting Scholarships and Their Donors

The ΣAM Foundation is proud to have one of the largest scholarship programs in the fraternal community. Here are just a few highlights for 2012-13:



Fra Andrew Shapiro (*Sigma Sigma*, UC-Berkeley '81) has created a scholarship for his chapter for an undergraduate who demonstrates leadership and advancement in alumni affairs. This is the only scholarship the ΣAM Foundation offers that recognizes and supports such achievement. President and Portfolio Manager of Lawndale

Capital Management, LLC, Shapiro was recently named to the 2012 National Association of Corporate Directors (NACD) "Directorship 100" in recognition of his exemplary leadership in the boardroom and promoting the highest standards of corporate governance.



Jessica Levy Myers, along with her family, have created the Jeff Levy Scholarship to memorialize her brother, Jeff (*Sigma Theta*, Texas '81) and what the Fraternity meant to him. Now residing in New Jersey, Jessica is married with two daughters and still enjoys keeping up with the chapter and alumni. Her mother and grandmother, who still live in El

Paso, also remain involved with Jeff's scholarship, as does another sister in Denver. The family is proud to support the *Sigma Theta* chapter with this scholarship... and feel certain Jeff would be proud as well.

Fra Gil Yanuck (*Tau*, Alabama '59) has created an educational fund for the *Tau* chapter to provide funds for leadership training, scholarships and other educational and philanthropic pursuits. He hopes that other *Tau* alumni will join him in supporting the newly re-activated chapter (story to appear in the Summer issue). A business owner and active in AARP, Fra Yanuck has three children, three grandchildren, and resides with his wife, Annette, in Carson City, Nevada. The sign and flowers in the photo (left) speak to his love of ΣAM.

Interested in creating a scholarship, a chapter fund, or contributing to one? Contact Maria Mandel, Director of Scholarships and Donor Relations: mariam@sam-fdn.org.



Gil Yanuck

Sigma Alpha Mu Foundation Publishes 2012 Annual Report

Are you a Sigma Alpha Mu donor? Are you interested in information on how your support makes a difference for students? Read the Sigma Alpha Mu Foundation 2012 Annual Report: www.sam-fdn.org/annual-report.

- Information on programs and initiatives supported by the Foundation
- Donor Lists by Chapter & Individual
- Foundation Highlights

The 2012 Annual Report is published electronically to reduce costs and ensure that we maximize funds used for the benefit of students. If you would like a printed copy, please contact Director of Scholarships and Donor Relations Maria Mandel at mariam@sam-fdn.org.

This page is endowed by a gift to the Centennial Campaign.



New Donors

The following donors made their first gift to the ΣAM Foundation between January 2012 and January 2013. We welcome them and thank them for their outstanding support of our mission.

University of Arizona

Shahar M. Ben-Yeoshua, '11

Brandeis University

Matthew D. Caplan, '10

Buffalo

Richard H. Raffle, '54

Cornell

Nathan Ehrlich '47

David A. Fischer '12

Gabriel I. Motola '12

Drexel University

Kenneth J. Lichtenstein '68

Marvin S. Plotka '56

University of Florida

William W. Burchfield '12

Michael E. Morales '11

Mohamad J. Shatara '11

Max D. Stein '11

Jose A. Torres '11

Kenan Michael Tugrul '12

Florida Atlantic University

Kyle A. Riegler '09

Geneseo

Derek A. Radich '11

University of Illinois

Bill Glassman '68

Indiana University

Michael Gelb '97

University of Louisville

Henry M. Altman Jr. '55

Miami University

Alex J. Rosenblum '11

Neil M. Tramer '77

University of Michigan

Jacob C. Rosenfeld '04

Michigan State University

Ronald M. Barron '64

Robert M. Britton '64

W. Anthony Hirsh '61

Steven F. Mandell '62

Michael A. Saltman '61

Craig T. Simon '91

Michael H. Simons '64

University of Nebraska

Michael Blatt '58

Donald J. Gerber '74

Mark D. Martin '75

Ohio State University

Dr. Gerald Bader '58

Todd M. Perlman '05

Robert E. Cohen '65

Bruce D. Goldman '42

University of Ottawa

Darwin D. Nguyen '12

University of Pennsylvania

David M. Jang '79

Penn State University

Philip S. Prosen '65

University of Pittsburgh

Ryan P. Schaitkin '12

Purdue University

Arnold P. Richter '51

R.I.T.

James P. Clark '04

John P. Glover '99

Nathaniel J. Mucha '10

SUNY-Stony Brook

Alvin Abia '10

University of Texas

Shayne D. Moses '81

Texas A&M University

Joshua A. Beitchman '11

Aaron D. Chapman '09

Jeremy E. Maltz '09

Douglas G. Montgomery '05

Gerard D. Kardonsky '04

David M. Anderson '04

Yasha Avshalumov '04

UNLV

Christian F. Bergh '09

Anthony R. Blander '11

Daniel W. Greenleaf '11

Kevin M. Hartung '11

Christian R. Hauser '09

Patrick O. Keeler '12

Jorge O. Martinez '09

Evan C. Rodgers '11

Gregory L. Sanders, Jr. '05

James B. Smyth, Jr. '12

Michael J. Valenzuela-Puerner '10

Dennis A. Walters '09

Washington University

Rex T. Burdett '81

Wayne State

Elliott I. Schubiner '48

University of West Florida

Gregory J. Alford '11

Kyle A. Cheke '10

Otis J. Cohen '11

Ethan C. Harris '11

Michael J. Solomon '11

Hunter L. Wells '12

Michael A. Sobleskie '11

Contributions to the ΣAM Foundation are accepted in memory of fratres, family and friends, and to honor living members. Those individuals or their families receive notification of the gift that is used to further the Foundation's educational efforts on behalf of our student fratres.

In Memory of:

In memory of Saul Grayson (USC/UCLA '48)

By his wife, Jacqueline Grayson

By Aaron Girson (*Western Michigan '92*)

In memory of Leonard Donin (Oregon '31)

By his son-in-law, Arnold Barer (*University of Washington/UC Berkeley '54*)

In memory of Aaron Steinberg (Illinois Tech '42)

By Rosalind Kahn

In memory of Steven M. Katz (Indiana '67)

By Ron Schwartzman (*Maryland '62*)

In memory of James R. Favor (Pi Kappa Alpha)

By Foundation Director Ron Katch (*Illinois '51*)

By Past Vice Supreme Prior Andrew A. Dunsky (*Ohio State '82*)

By Aaron M. Girson (*Western Michigan '92*)

In Memory of Marshall A. Wallace (Michigan '45)

By Past Vice Supreme Prior Andrew A. Dunsky (*Ohio State '82*)

In Memory of Semon Schneider (UCLA '46)

By his wife, Lillian Schneider

In Memory of Jonathan A. Schmidt (Stony Brook '06)

By Elena Figueroa

By Mr. and Mrs. Juan Carrera

By Mr. and Mrs. Marvin Barquero

By Mr. and Mrs. Pablo Barquero

By Mr. and Mrs. James Fleming

By Mr. and Mrs. Domenic Proscia

By Mr. and Mrs. Luis Matias

In Honor of:

In Honor of University of Alabama Tau chapter reactivation

By Joel Margolies (*Alabama '52*)

In Honor of the USC Mu Theta chapter and alumni

By Aaron M. Girson (*Western Michigan '92*)

In Honor of Jerry Miller (Miami-Ohio '76)

By Rand A. Shapiro (*Miami-Ohio '73*)

In Honor of Jonathan Lustig pledging ΣAM at Indiana University (Sigma Zeta)

By his grandfather, Robert A. Kohn (*Louisville '58*)

In Honor of Michigan State Mu Chi chapter and alumni

By Aaron M. Girson (*Western Michigan '92*)

In Honor of Aaron M. Girson (Western Michigan '92) for his years of service to Sigma Alpha Mu

By Past Supreme Prior and Foundation Vice President

David H. Phillips (*Ohio State University '80*)

By Past Supreme Prior and Foundation Assistant Treasurer

David S. Rice (*Wisconsin/Illinois-Chicago '83*)

In Honor of Kyle A. Riegler (Florida Atlantic '09) for his time and service to Sigma Alpha Mu

By Maria Mandel (*Kappa Delta*)

In Honor of Adam P. Gross (Arizona '07) for his time and service to Sigma Alpha Mu

By Maria Mandel (*Kappa Delta*)

Managing Risk in the 21st Century

One of the key indicators of a good chapter is its ability to manage "Risk." The limits of responsible behavior in today's litigious society are frequently tested by chapters and members who temporarily lose sight of their understanding of right from wrong, good from bad, and legal from illegal. As is our requirement and obligation, the Risk Management Policy of Sigma Alpha Mu includes the provisions that follow and shall apply to all fraternity entities and all levels of fraternity membership.



ALCOHOL AND DRUGS

1. Chapter officers and committee chairmen shall be familiar with all applicable laws, university regulations, interfraternity council rules, and fraternity policies concerning alcoholic beverages and other controlled substances.
 2. The possession, sale, distribution, use or consumption of alcoholic beverages, while on chapter premises, during a fraternity event, in any situation sponsored or endorsed by the chapter, or at any event an observer would associate with the fraternity, must be in compliance with any and all applicable laws of the state, province, county, city, and institution of higher education (including interfraternity council policies), and must comply with either the BYOB or Third Party Vendor Guidelines.
 3. No alcoholic beverage may be purchased through or with chapter funds nor may the purchase of same for members or guests be undertaken or coordinated by any member in the name of, or on behalf of, the chapter. The purchase, use, or possession of a bulk quantity or common sources of such alcoholic beverage, for example, kegs or cases, is prohibited and the chapter shall not permit their possession or use by members or guests, on chapter premises or at any chapter function.
 4. A chapter shall not sell alcoholic beverages to members or guests by selling tickets or cups, by charging admission fees, by taking up collections, or by any other direct or indirect means of collecting moneys from persons attending chapter functions.
 5. Open parties, meaning those with unrestricted access by non-members of the fraternity, without specific invitation, where alcohol is present, are prohibited. The term *open party* also includes:
 - a social function to which non-members are invited by a blanket or open invitation, express or implied;
 - a social function to which non-members are invited through advertising or publicity, including signs, posters, billboards, handouts, and the use of newspapers, radio, or television;
 - a social function hosted by a chapter to which the number of nonmembers invited is greater than twice the number of chapter members in good standing;
- a social function co-hosted by two fraternity or sorority chapters to which the number of non-members invited is greater than the membership of the host chapters;
 - a social function co-hosted by three or four fraternity or sorority chapters to which any non-members of the host chapters are invited; and a social function co-hosted by more than four fraternity or sorority chapters.
6. No members, collectively or individually under chapter auspices, shall purchase for, serve to, or sell alcoholic beverages to any minor (i.e., those under legal "drinking age").
 7. The possession, sale, or use of any illegal drugs or controlled substances while on chapter premises or during a fraternity event or at any event that an observer would associate with the fraternity is strictly prohibited.
 8. No chapter may co-sponsor an event with an alcohol distributor, charitable organization, or tavern (tavern defined as an establishment generating more than half of annual gross sales from alcohol) where alcohol is given away, sold or otherwise provided to those present. This includes any event held in, at or on the property of a tavern as defined above for the purposes of fundraising. A chapter may rent or use a room or area in a tavern as defined above for an event held within the provisions of this policy, including the use of a third party vendor and guest list.
 9. No chapter may co-sponsor or co-finance or attend or participate in a function where alcohol is purchased by any of the host chapters, groups, or organizations.
 10. All recruitment or rush activities associated with any chapter will be nonalcoholic. No recruitment or rush activities associated with any chapter may be held at or in conjunction with an alcohol distributor or tavern as defined in this policy.
 11. No member or candidate shall permit, tolerate, encourage, or participate in "drinking games."
 12. No alcohol shall be present at any candidate program, activity, or ritual of the chapter. This includes, but is not limited to activities associated with "bid night," "big brother – little brother" events or activities, "family" activities and initiation.
 13. Each chapter shall actively promote and support the adoption of dry rushing policies by the interfraternity council and university administration on its campus.
 14. For the purposes of this Policy, the term chapter includes colonies, interest groups and alumni clubs.

SEXUAL ABUSE AND HARASSMENT

The fraternity will not tolerate or condone any form of sexually abusive behavior on the part of its members, whether physical, mental or emotional. This includes any actions, whether on chapter premises or off-site which are demeaning to women or men, such as verbal harassment. Sexual assault in any form will not be tolerated. Chapters are expected to abide by all applicable laws.

Strippers at chapter events are specifically prohibited.

FIRE, HEALTH, AND SAFETY

All chapter houses should meet all local fire and health codes and standards.

All chapters should have posted by common phones and in other locations emergency numbers for fire, police and ambulance and should have posted evacuation routes on the back of the door of

each sleeping room.

All chapters and house corporations must cooperate with chapter facility inspections by the Octagon or the Fraternity's insurance provider, in addition, chapters, in cooperation with the house corporation, must respond in writing to any corrective actions recommended as the result of facility inspections.

The possession and/or use of firearms or explosive or incendiary devices of any kind within the confines and premises of the chapter house are expressly forbidden.

HAZING

Candidate education programs are to be limited to 8 weeks or less. No chapter, colony, student, or alumnus shall conduct nor condone hazing activities. Permission or approval by a person being hazed is not a defense. Hazing activities are defined as: "Any action taken or situation created, intentionally, whether on or off fraternity premises, to produce mental or physical discomfort, embarrassment, harassment, or ridicule. Such activities may include but are not limited to the following: use of alcohol; paddling in any form; creation of excessive fatigue; physical and psychological shocks; quests, treasure hunts, scavenger hunts, road trips, or any other such activities carried on outside or inside of the confines of the chapter house; wearing of public apparel which is conspicuous and not normally in good taste; engaging in public stunts and buffoonery; morally degrading or humiliating games and activities; and any other activities which are not consistent with academic achievement; fraternal law, ritual, or policy; or the regulations and policies of the educational institution, or applicable state law."

Candidate class trips (road trips or walk outs) are prohibited unless the following conditions are met: (1) The trip cannot be mandatory or serve as a requirement of initiation, (2) Candidates may not make up more than 50% of the participants, (3) At least one member of the Chapter council must go on the trip, (4) If visiting another chapter, the chapter being visited must be contacted four weeks prior to the trip and they must give permission for the visit to occur, (5) Weekend trips should not exceed seven hours of travel time (round trip), and (6) All participants must sign a waiver agreeing to abide by Fraternity Risk Management Policy and agreeing to hold the chapter and Fraternity harmless.

Intensive final week(s) or day(s) of candidate programs are prohibited, as are any events that require the candidates to "sleep over." "Hell Week/Day," "Help Week," "Inspiration Week," "Work Week" and other such intensive activities are specifically prohibited.

EDUCATION

All undergraduate and alumni members of chapters shall annually receive a copy of this Risk Management Policy. Each chapter shall conduct a risk management review for all members every semester/quarter. In addition, candidates shall be educated on the Sigma Alpha Mu Risk Management Policy within two weeks of affiliation; this includes successful completion of the GreekLifeEdu program within five weeks of affiliation.

GENERAL

Payments of all Risk Management Contributions shall be made by the invoice due date.

Potentially risky events ("Fight Night," "Car Smashes," and "Bull Riding"), are specifically prohibited unless permission is obtained from the Octagon. Requests for special permission must be submitted at least eight weeks prior to the event.

No chapter, house corporation or alumni club may enter into any agreement agreeing to name any organization an "additional insured" on the Fraternity's liability insurance policy without written permission from the Octagon.

No chapter officer, Chapter Advisor, alumni advisory board member, Regional Governor or house corporation officer may enter into agreements, contracts, or documents on behalf of the Fraternity that would bind or otherwise obligate the Fraternity to defend or indemnify a college or university.

AUTOMOBILES AND TRANSPORTATION

Any individual who drives or provides transportation in conjunction with fraternity activities shall obey all applicable motor vehicle laws, including, but not limited to, those concerning vehicle safety, vehicle operation, financial responsibility and / or insurance, and the transportation and consumption of alcoholic beverages. Operators shall ensure that vehicles are properly maintained, not overloaded, and are operated in a safe manner. Rental vehicles shall be operated in accordance with rental contracts. Use of personal vehicles shall be strictly voluntary and the sole responsibility of the vehicle owner/operator. Financial Responsibility laws generally impose responsibility on the Driver or Owner of vehicles. The fraternity assumes no responsibility or liability and provides no insurance to Drivers or Owners of vehicles for accidents or injuries, or any damages to vehicles not owned by the fraternity that may be used in conjunction with fraternity activities.

MEMBERS PERSONAL PROPERTY

Use of personal property in fraternity activities shall be strictly voluntary and the sole responsibility of the owner. The fraternity assumes no liability or responsibility for any loss or damage to any personal property of members even if used in conjunction of fraternity activities.

CONTRACTUAL & ADDITIONAL INSURED AGREEMENTS

No chapter, member, or housing organization may enter into any written or oral contract or financial agreement using the name of the fraternity. This includes without limitation such agreements as leases, contracts, hold harmless agreements, liability releases, account statements, purchase orders, and hotel or banquet contracts. As the fraternity's insurance does not afford protection for outside parties, no chapter, member, or housing organization may enter into any written or oral agreement under which the responsibility or liability of some party other than the fraternity is assumed. Additional Insured status under the fraternity's insurance requires the agreement of both the fraternity and its insurers.

Applications for "additional insured" status must be submitted to the Executive Office and insurance carrier for approval at least two weeks prior to the date needed.

WARNING: Failure to abide by the Fraternity's Risk Management Policy may result in the loss of any insurance coverage that may otherwise be available under the fraternity's insurance. It may also result in the loss of your chapter's or your individual membership in the fraternity.

the Octagonian

SIGMA ALPHA MU FRATERNITY
8701 Founders Rd.
Indianapolis, IN 46268

Moving? Please send your new address to samhq@sam.org or to the address above or call or fax.

Parents: Has your son established his own address? If so, please tell us and we'll correct our records.

ΣΑΜ Convention 2013



***Join Us in Jacksonville, August 8-11
Sawgrass Marriott - Ponte Vedra Beach, Florida***

**Chapter Officer Training, Recruitment Workshop,
plus Individual and Chapter Leadership Recognition**

Experience “a spirit of fraternity” on an unparalleled, international scale. Come to learn, to share “best practices,” to network amongst alumni and undergraduates, and to have constructive fun in the Florida sun!

Full registration includes hotel accommodations for 3 nights (August 8-10), all events, all meals and the Convention Business Session. Registration is requested by May 1. Contact the Fraternity Office. Email: jeanr@sam.org or call 888-369-9361 or 317-789-8338.