

SIGMA ALPHA MU FRATERNITY



2026 CONVENTION NEW YORK



**Westchester Marriott
670 White Plains Rd, Tarrytown, NY 10591**



WELCOME TO CONVENTION!

Welcome to the 2026 Sigma Alpha Mu Convention.



Convention is our yearly chance to catch up with old friends, make new friends, grow skills and knowledge, celebrate achievements and recognize extraordinary service and accomplishments of our members. Please take advantage of the many opportunities that you will have over the next few days: learn, make new friends, and share in our spirit of fraternity!



*Benji Bearman,
Supreme Prior
Kappa/Minnesota*

Please attend all sessions and represent our Fraternity in a way that is consistent with Sigma Alpha Mu's values.

Fast and Firm,

Benji Bearman
Supreme Prior

OUR MISSION

To foster the development of collegiate men and our alumni by instilling strong fraternal values, offering social and service opportunities, encouraging academic excellence and teaching leadership skills. We will continue to attract members of all beliefs who appreciate our heritage as a fraternity of Jewish men.

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The 2026 Leadership Conference is supported by grants from the ΣAM Foundation, including distributions from the following funds:



- The Bobbi & Sidney Guller Leadership Fund
- Bradley Unger Educational Fund
- David Sergi Educational Fund
- Sigma Alpha Mu Endowment Fund
- Educational Grant Fund

Thank you to our generous donors that have made this program possible.



SAM LEADERSHIP



Scan the QR Code to find the entire official family and staff of the Fraternity, Foundation, and SAM National Properties or go to www.sam.org/staff



LEADERSHIP CONFERENCE COMMITTEE

NICHOLAS D'ADDABBO, TAU (ALABAMA), '09

Education Committee Chair

PHILLIP GLAUBEN, BETA SIGMA (NORTH TEXAS), '73

Education Committee Chair Emeritus

DAVID SACKLER, ETA (SYRACUSE), '84

Octagon Liaison to the Education Committee

CONVENTION REBATE

Every year, the Fraternity distributes a Convention Rebate based on your attendance at sessions throughout the weekend.

The rebate is directly tied to the percentage of sessions attended by the **entire** delegation. There are 30 points in total.

The rebate will be credited to the chapter's account within MySAM a few weeks after the Convention.

THURSDAY

Welcome & Keynote	2 points
Breakouts	2 points
Model Ritual & Discussion	2 points
Schaffer Leadership Dinner	1 point



FRIDAY

Keynote	3 points
Panel	2 points
Service Project & CCNY Tour	4 points

SATURDAY

Career Development Workshop	3 points
Keynote	2 points
Breakouts	2 points
Business Meeting	4 points
Keynote	2 points
Purple Tie Banquet	1 point



CHRIS POCKETTE
PHIRED UP PRODUCTIONS

Lambda Chi Alpha
pockette@phiredup.com



MIKE MCREE
THE WHITESPACE GROUP

Sigma Nu
mike@thewhitespacegroup.com

UNDERGRADUATE PANELISTS



ASA LESTER
SIGMA ZETA, INDIANA



SOREN ORCUTT
DELTA OMEGA, RIT



GIB PAULSICH
BETA GAMMA, ARIZONA

SPEAKERS



DR. JOSHUA SCHUTTS
DYAD STRATEGIES

Pi Kappa Alpha
josh@dyadstrategies.com



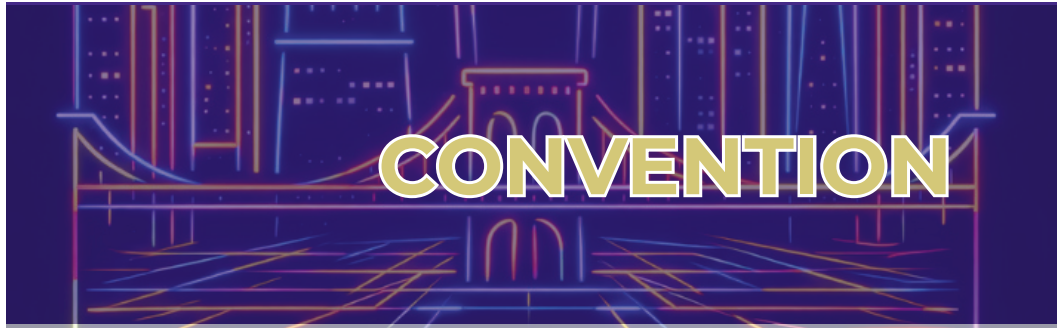
MARIA MANDEL
ΣAM FOUNDATION

Kappa Delta
maria@sam-fdn.org



AMY BUCHHEIT
ΣAM FOUNDATION

Sigma Sigma Sigma
amy@sam-fdn.org



Shorts with a polo, SAM letters, or university shirt are all acceptable.



THURSDAY, JULY 23		
9:00 AM - 1:30 PM	Registration	Salons A-B
2:00 PM - 4:00 PM	Welcome & Opening Keynote	Salons D-E
4:15 PM - 5:00 PM	Breakouts	Various
5:15 PM - 6:00 PM	Model Ritual & Discussion	Salons A-B
6:30 PM - 9:00 PM	Schaffer Leadership Dinner**	Salons F-H

FRIDAY, JULY 24		
7:30 AM - 8:45 AM	Breakfast**	Salon F
8:30 AM - 11:30 AM	Endowment Fund Meeting	Salon C
9:00 AM - 11:15 AM	Keynote & Panel Discussion	Salons D-E
10:00 AM - 11:30 AM	Foundation Discussion Groups	Sleepy Hollow & Pocantico
11:30 AM	Meet in Lobby	Lobby
11:30 AM - 3:30 PM	Service Project & Lunch**	Offsite
4:00 PM - 5:00 PM	CCNY Tour*	CCNY
6:00 PM	Undergraduates: Dinner On Your Own	Offsite
6:00 PM - 7:00 PM	NYC Alumni Happy Hour*	Offsite
7:00 PM	Alumni & Guest Dinner*	Offsite



Business casual for sessions.

SAM will provide a t-shirt for the service project.



*Advance registration required.
**Included in Undergraduate & Alumni Bundle Packages

SCHEDULE



Business casual for morning sessions.

Coat & tie expected for the Business Meeting & Purple Tie Dinner.



SATURDAY, JULY 25

7:45 AM - 8:45 AM	Breakfast**	Salon F-H
8:30 AM - 12:00 PM	SAM National Properties Meeting	Sleepy Hollow
8:30 AM - 12:00 PM	SAM Foundation Meeting	Salon F
9:00 AM - 10:15 AM	Career Development Workshop	Salons D-E
10:30 AM - 12:15 PM	Keynote & Breakouts	Salons D-E
12:15 PM - 1:15 PM	Undergraduates: Grab & Go Style Lunch**	Salons A-B
12:15 PM - 1:15 PM	Alumni Luncheon & Keynote*	Salons F-H
1:30 PM - 3:30 PM	Convention Business Meeting	Salons D-E
3:45 PM - 4:30 PM	Keynote	Salons D-E
6:00 PM - 7:00 PM	Purple Tie Cocktail Hour	Grand Ballroom Foyer
7:00 PM - 9:00 PM	Purple Tie Banquet**	Salons F-H

**Advance registration required.*

***Included in Undergraduate & Alumni Bundle Packages*



**SCAN THE QR CODE TO
SEE SESSION DESCRIPTIONS &
DETAILS**



NAMETAGS

Nametags must be worn at all times. Nametags are your admission ticket to all Convention events: education sessions, the business meeting, meals, and special events.

MEALS & DIETARY RESTRICTIONS



The following meals are provided for undergraduates:

- Thursday dinner
- Friday breakfast and lunch
- Saturday breakfast, lunch & dinner.

If you have registered with dietary restrictions, you will receive a card in your registration packet that you will use during meal times to notify hotel staff of your dietary restrictions.



ALCOHOL

The consumption of alcohol prior to or during the educational programs is strictly prohibited. Any violators of this policy will be prevented from attending the sessions. The receptions will include a cash bar for attendees over the age of 21.





DRESS CODE

- **Thursday:** Shorts with a polo, SAM letters, or university shirt are all acceptable.
- **Friday:** Business casual for sessions and SAM will provide a t-shirt for the service project. Please bring closed-toe shoes for service.
- **Saturday:** Business attire (coat & tie) is requested for the Convention Business Meeting and Purple Tie Banquet. Don't forget to bring your fraternity badge!

PROMPTNESS

We have a very full schedule planned for you, and it is important for all meetings and sessions to begin on time. Please arrive at all sessions early or when the session is scheduled to begin.

QUIET HOURS

No excessive noise should be heard in the hotel hallways at any time. It is important to respect the privacy of all hotel guests, especially those who are not involved with our Convention. Violators will be reported to hotel security as well as to the Octagon.



STANDARDS POLICY

To ensure that the Sigma Alpha Mu Convention continues to maintain a reputation for excellence and high standards, we have high expectations of appropriate behavior at the Convention. While each member is responsible for his behavior, it is expected that each delegate will read, understand and follow Convention rules as well as appropriate federal, state, and local laws. Each chapter will be held accountable for the actions of members from its delegation.

The Octagon expects all Convention attendees to respect the property and the rights of the hotel and its guests. Be advised that no alcohol is allowed to be brought into the hotel to be consumed in public areas. Alcohol is not permitted by our delegates in any of the sleeping rooms nor at any conference event, excluding the reception on Saturday. Loud and disruptive music is also prohibited. The laws of the city and state apply to all in attendance. The hotel has a zero-tolerance policy for disruptions in the sleeping rooms and may ask our delegates to leave immediately.

After one warning, individuals violating other conduct expectations will be asked to leave the Convention. The Octagon and appropriate chapter advisors, chapter officers, and university officials will be informed of the conduct and the individuals responsible. Members asked to leave may face suspension and other sanctions from the Fraternity.

If you have any questions, please contact Assistant Executive Director, Jackie Gellinger at jackie@sam.org or (412) 443-3982.

SCHOLARSHIPS & GRANTS



SCHOLARSHIPS - \$275,000 AVAILABLE!

The Sigma Alpha Mu Foundation is fortunate to have a program with 200+ scholarships! In **Spring 2027** more than \$275,000 will be available!

Applications will be posted in December 2026, and due in January-February 2027, with awards announced in April 2027. For more information on the Lawrence D. Schaffer Scholarship program, scan the QR code.



CHAPTER EDUCATIONAL FUND (CEF)



CEFs are chapter-restricted funds created by alumni and friends for the benefit of a specific chapter. The funds may be granted to the chapter for initiatives such as educational & leadership development programs, student health, and financial literacy training, scholarships/academic achievement awards, community service or philanthropic activities, updating educational spaces in chapter houses, and grants to other qualified charities. To see if your chapter has a Chapter Educational Fund, scan the QR code.



GULLER YOUNG SCHOLARS

New SAM initiates who achieve at least a 3.75/4.0 grade point average (or equivalent) for courses taken in the academic term during which they were candidates can apply to be named a Sigma Alpha Mu Foundation Guller Young Scholar. **Guller Young Scholars will receive recognition and a \$500 award.**

SCHOLARSHIPS & GRANTS



JEWISH ENDEAVORS GRANTS

The Jewish Endeavors Initiative provides chapters and members with funding for activities that promote Jewish life on campus, educate students on Jewish matters, combat antisemitism, and foster an understanding of Jewish issues. Grants are available to Sigma Alpha Mu chapters/provisional chapters, undergraduate members of Sigma Alpha Mu, and to campus organizations partnering with Sigma Alpha Mu chapters/provisional chapters.

As a 501(c)(3) public charity, the Sigma Alpha Mu Foundation may only fund programs that support leadership development, the furtherance of religion, community service, and scholarship.



KAPLAN SAFE CAMPUS AWARD

Through the generosity of Jacqueline Caster, granddaughter of SAM Founder Jacob Kaplan, the Jacob Kaplan Safe Campus Award recognizes outstanding chapter efforts/programs to reduce sexual assaults and improve campus safety for women. There are two awards available each year, one for \$2500 and one for \$1500.

CONGRATULATIONS to Beta Psi/Virginia for their winning program and \$2,500 award and to Sigma Chi/Maryland for their effort and \$1,500 award.

**START YOUR
APPLICATION TODAY**



**JOIN THE GOLD
& BRONZE SOCIETY**





THANK YOU!

Thank you for attending the 2026 Convention!

We're grateful for your active participation and the energy you brought to this year's gathering in New York. We hope you're leaving inspired, better connected, and equipped with new ideas to help your chapter grow and succeed.

SCAN THIS!



Before you go, please take a moment to complete the Convention Evaluation using the QR code. Your feedback plays a vital role in shaping future events.

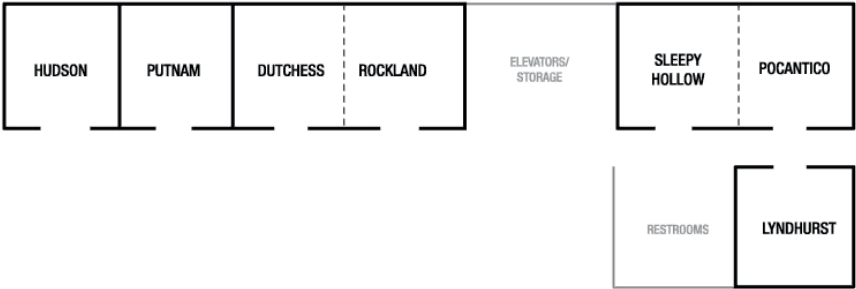


PHOTOS

Greek Yearbook is here throughout the weekend taking photos. Photos will be available at www.GreekYearbook.com. If you're posting your own social media, tag Sigma Alpha Mu!



SECOND FLOOR





SIGMA ALPHA MU

SIGMA ALPHA MU

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